

Contest Rules

Ilenele Project 2024

Article 1: Who is hosting

Ilenele Project has been founded and directed by a consortium of three partners:
Lisi Badia, Art Director and Co- Founder of ShowUsYourType
Isabel Berz, Designer and researcher, Co-Founder and Creative Director Las Manueles Project and
Carolina Tulgara, Community Leader and Executive Director of ZIPHOUSE Fashion Innovation Hub

Article 2 : Objectives

The final goal of this cooperation initiative is to create a space and system to connect artists with craftswomen from rural Moldova and promote all of them in the international design and art market.

This project has been awarded with the Worth 24 Prize and offers the opportunity to develop a pilot project with a series of craftswomen from Chisinau, Moldova.

Article 3: Collaboration

We invite you, visual artists or graphic designers from all over the world, to be part of this unique mission and participate by developing a poster (100 x 150cm/ vertical format) and cede your design to the project.

The 10 finalists will transform their design into a digital pattern by using an easy to use digital tool to prepare the designs that then can be printed into a real size pattern that the women will use to interpret and produce the textile artwork.

Here all their talent and skills will flourish, from the highly experimental spinning using only existing material like textile waste (industrial, and pre and post worn) mixing up with local vegetable fibers, to the creative weaving on big size traditional weaving looms.

Article 4: Winners + Development

The finalists designs will be exhibited at the final event in Chisinau, Moldova in January, 2025, in a printed version and also at the Worth exhibition at the Salone del Mobile Fair, 2025 in Milan.

The winner's design will be materialized and this extraordinary huge textile artwork will be proudly exhibited at an event in Chisinau, Moldova in January, 2025 and also at the Worth exhibition at the Salone del Mobile Fair in Milan, next April, 2025.

The artist winner is kindly invited to participate at the final event in Chisinau (February 1st, 2025) and meet the women who have crafted his design.

The Ilenele Project will cover the travel and accommodation costs for the winner, as well as the production of the textile artwork.

All ten finalist designs will be promoted and exhibited as well at the events in Chisinau and in Milan, shown in a printed version.

Besides, the Ilenele Team will be looking for other design shows or fairs to give visibility to the participating artists and Moldovan women.

Article 4: Period of the Contest

The Contest will take place from July 2024 until December 2025, both months included, according to the modalities of these Bases.

Article 5 : Participation modalities

To all participating artists:

Transform your design into textile art!

We would be happy and grateful to count on your support to the women, even if your design is not selected as the winner.

For this we will give you, as a participating artist, a special rate to produce your design with textiles once the pilot project is finalized and the women are trained and prepared, in March 2025.

Perhaps you like to offer your creativity also in a textile format to your clients?

The final goal is to promote and assure economic income to empower their independence.

These women would be grateful to produce many textiles on demand for you.

All the incoming revenues of future sales will go directly into the Ilenele Project, which is divided into attending the fair trade honoraries of the craftswomen and the training of new women in Moldova to enlarge the impact of the project to more communities..

Article 6 Participation conditions:

By uploading his design, the participating artist/designer, will cede his design to the Ilenele Project, giving the rights to publish, produce and commercialize the textile artworks made by the women in Moldova. In exchange he will profit from promotion and announcing of his name, as collaborating artist, on all platforms where the project will be exposed.

Ilenele Team undertakes to notify any artist with whom any use of its design is made. The Contest is open to any natural person of legal age with an Internet address who is a resident of any worldwide country.

An email address is required to participate in the Contest.

Ilenele project reserves the right to carry out any verification required with respect to the identity, postal address and / or electronic address of the Participants.

It is excluded from any participation in this Contest and from the benefit of any prize, both directly and indirectly, to all of LAS MANUELAS, ZIPHOUSE or

SHOWUSYOURTYPE's employees, including their direct relatives and their spouses.

Participants who have not proven their full data and/or complete their identities and/or who have provided incomplete, inaccurate or misleading information will be disqualified.

The participation in the Contest entails full and unreserved acceptance of these Bases by all the Participants. The breach of these Bases entails the automatic cancellation of participation and potential assignment of awards.

The prints received will be entered to participate in the contest

The prints must be original and previously unpublished and must not have been presented in other previous contests. SHOWUSYOURTYPE, Las Manuelas or ZIPHOUSE in any case will be responsible if any of the prints presented turns out to be plagiarism.

The responsibility will be solely and exclusively from the competitor. The Participants can send more than one print. It is totally forbidden to send any print that contains offensive, advertising images or photographs which have no relation with the theme of the Contest. Ilenele project reserves the right to delete those photographs that do not meet the requirements of this Terms and Conditions as well as cancel the participation of those Participants who do not comply with those Bases. The participation in the Contest implies the full acceptance with no reservation of those Bases. The non-acceptance of this Terms and Condition entitles the exclusion of the participation in the Contest.

Ilenele project reserve the right to discard all those prints that are offensive, that reveal any type of discrimination or those suspected of plagiarism.

No additional steps are necessary to participate in the Contest.

Article 7: Publicity.

The Contest will be published in the different social networks in a public way.

All the prints will be showed at the web and social networks of SHOWUSYOURTYPE,

By accepting to participate in the Contest, the winning Participants allows and authorizes for their personal data to be published as the winners on the social networks of ShowUsYourType, Las Manuelas, ZipHouse and Worth PartnerShip Project.

Likewise, the Participants accept to be photographed or be the object of audiovisual stories, and will assign their image for use in any advertising materials pertaining to this Competition, including online, for no compensation

The prints received in this action may be used in the future with the authorization of the artist in other types of actions only subject to ShowUsYourType.

Article 8: Declaration of Truthfulness

The data provided by the Participants must be true. In case that these were false, the prize will be canceled. Any false or erroneous postal and/or electronic address supposes the automatic elimination of the Participant of the Contest.

ShowUsYourType and reserves the right to proceed with any verification for the correct application of these Terms and Conditions. ShowUsYourType will not be held liable in case of bad reception or non-reception of the inscriptions by electronic means, whatever the reason.

Article 9: Other relevant considerations PERSONAL DATA

The personal data that Participants provide will be treated only by . Ilenele PROJECT, so as to manage their participation in this Contest and make the delivery of the awards that have been achieved. By participating in this Contest . Ilenele PROJECT believes that it has a legitimate interest to process your data.

Ilenele PROJECT will not use personal data for any purpose and will only share the prints in their website and social network.

The Participants can at any time withdraw their authorization or exercise the rights of access, rectification, deletion, opposition, treatment limitation and portability, as well as all those that are recognized by the current legislation on data protection through the following email address hello@showusyourtype.com, if deemed appropriate, file a claim with the Spanish Agency for Data Protection.

Article 10: Copyright

All participants in the contest, by accepting these rules, accept that the Prints are displayed on the website and social networks of Showusyourtype, Las Manuelas, ZipHouse and Worth PartnerShip Project without geographical limitation and temporal limitation, and without such exploitation confers the author right to receive remuneration or any benefit.

Article 11: Image Rights

In accordance with Law 1/1982 on civil protection, the right to honor, personal and family privacy and one's own image, the participants agree that, if they are the winners of the contest, . Ilenele PROJECT will be able to capture and reproduce by any means their images and advertise their status as a winner, indicating their name, surnames and image, in any advertising and / or promotional activity that is related to this contest and, especially, with the enjoyment of the prizes that derive from their participation in the contest through any means of reproduction both technological (internet, cd and other analogues) and conventional (paper, photographs and other analogues), in any medium or technical or technological system currently in existence or that is in the research and development phase (including by way of example without

limitation the exploitation of the internet, television exploitation in any form) without such activities not confer to the winner the right to receive any remuneration or benefit other than the delivery of the prize won according to these rules.

The winner gives . Ilenele PROJECT free of charge the image rights that may correspond to them as a result of the audiovisual broadcast and / or recording, as well as the individual or collective graphic reports that are made, and expressly and irrevocably authorizes Showusyourtype, Las Manuelas, ZipHouse and Worth PartnerShip Project to keep the aforementioned recordings and graphic images to be used totally or partially for advertising or promotional purposes in the media that it considers convenient or in any Internet domain of Showusyourtype, Las Manuelas, ZipHouse and Worth PartnerShip Project , or networks of which it is a member.

Article 12 : Exclusions & Limitations

Ilenele PROJECT reserves the right to make modifications or add annexes on these bases in relation to their mechanics and prizes, provided that they are justified or do not harm the Participants, they are made within the period of validity of the contest and communicate to them properly. Any Participant who refuses to accept any changes made will cease to participate in the Competition.

Ilenele PROJECT are not responsible for incidents and events of any order (for example, inability to record the data of any participant, etc.) that are caused by a poor provision of the service by postal and / or courier companies

The Prize may not be the object of replacement, exchange, alteration, compensation, assignment, or sale by the winner.

Article 13: Limitation of Liability

The participation in the Contest supposes the knowledge and the unreserved acceptance of the characteristics and the limits of Internet, in particular with regard to the technical performance, the response time to consult, ask or transmit information, the risks of interruption and more in general the risks inherent in any connection and transmission on the Internet, the lack of protection of certain data against possible deviations, and the risks of contamination by possible viruses circulating through the network.

Consequently, Ilenele PROJECT cannot be held responsible under any circumstance for any of the following, without this list being limiting:

- For the transmission and / or reception of any data and / or information on the Internet.
- For any malfunction of the Internet network that prevents the proper development / operation during registration.
- By a failure of any reception material or communication lines;

- For the loss of any paper or electronic shipment and, more generally,
- For the loss of any data.
- Due to channeling problems.
- For the operation of any software
- For the consequences of any virus, computer error, anomaly, technical failure. ü for any damage caused to a participant's computer.
- For any technical, hardware and software failure, of any nature, that prevents or limits the possibility of participating in the Contest or that has damaged the system of a participant It is expressly stated that Ilenele PROJECT cannot be held liable for any direct or indirect damage that may arise from an interruption, from a malfunction of any type and reason, or from any direct or indirect damage that may arise, from any way, from a connection to the web.

It is the responsibility of the Participants to take all appropriate measures to protect their own data and / or software stored on their computer equipment.

The connection of any person to the web and the participation of the Participants in the Contest are carried out under their entire responsibility. Ilenele project may cancel all or part of the registration if it turns out that fraud of any kind has occurred, specifically computer fraud in the framework of the participation in the Contest or the determination of the winners.

It reserves, in that case, the right not to attribute the prizes to the fraudsters and / or to sue the competent authorities to the authors of such frauds. Ilenele PROJECT reserves the right to sue all those who have committed fraud or attempted to commit it. However, it will not assume any responsibility towards the Participants due to the eventual fraud committed.

Specifically, fraud, among others, shall be considered the fact that a Participant registers and subsequently participates in the Contest under one or several fictitious names or taken from one or more third parties, each participant must register and participate in the Contest, under its own and only name.

Ilenele PROJECT reserves the right to exclude from participation in this Contest any person who disrupts or has attempted to disrupt the proper conduct of the Contest. Any fraud involves the elimination of the Contest Participant.

In case of non-compliance by a Participant, ILENELE PROJECT reserves the right to void any participation arising from it, without it being able to make any kind of claim.

Article 14: Deposit of the Regulation

Participation in this game implies full, complete and unreserved acceptance of these Bases.

Article 15: Force Majeure

Ilenele PROJECT will not be held liable; it has to modify, reduce, or cancel the Contest in a force majeure event or due to an event beyond its control. Under no circumstances will Ilenele PROJECT be held liable for any errors in the provision of the services by

any other person or entity whose participation is required for the winners to enjoy the prize. In the event that the Contest is suspended due to force majeure, Ilenele PROJECT declines all responsibility.

Article 16: Litigation

These Terms and Conditions are subject to Spanish Law.

To be taken into account, any potential challenges regarding the Contest must be made by sending a request in writing to the ILENELE project (hello@showusyourtype.com). Challenges should be filed, at the latest, thirty (30) days from the deadline for participation in the Contest, as stated in these Terms and Conditions.

As regards any litigation that might arise regarding the interpretation or application of these Terms and Conditions, ILENELE PROJECT and the Participants in this Contest expressly subject themselves to the jurisdiction and competence of the Courts and Tribunals of the city of Madrid.